

## Course Book List

### Department of GBS

Course Code	Textbook	Hard Copy Available Status	E-book (pdf)
BUS 101	Business for the 21st Century by Steven J. Skinner& John M.Ivancevich, Latest edition, Irwin, INC.	1 <sup>st</sup> ed.- 16	N/A
GED-102	P. K. Sinha and P. Sinha, “Computer Fundamentals”, Latest Edition, BPB Publications, New Delhi, India	6 <sup>th</sup> rev ed. - 02	Available 3 <sup>rd</sup> ed.
BUS 102	Ricky W. Griffin, Management: Principles and Application,Cengage Learning India Private Limited, 2017.	10 <sup>th</sup> ed.-15	Available 11 <sup>th</sup> ed. 12 <sup>th</sup> ed.
BUS-103	Weygandt, J. J., Keiso, D. E., & Kimmel, P. d. (2015). Accounting principles: IFRS Edition (3ed.). Wiley & Sons,Inc., USA.	9 <sup>th</sup> ed.-23 12 <sup>th</sup> ed.-15 8 <sup>th</sup> ed.-05 7 <sup>th</sup> ed.-02 10 <sup>th</sup> ed.-01 6 <sup>th</sup> ed.-01	9 <sup>th</sup> ed. 11 <sup>th</sup> ed. 12 <sup>th</sup> ed. 13 <sup>th</sup> ed.
GED-105	Business Mathematics by D. C. Sanchiti and V. K. Kapoor, 12/E (or latest edition), Sultan Chand & Sons.	11 <sup>th</sup> rev. ed.-11	Available 1 <sup>st</sup> ed.
STA-201	Statistical Techniques in Business and Economics, 17th Edition, By Douglas Lind and William Marchal and Samuel Wathen	12 <sup>th</sup> ed.-04 14 <sup>th</sup> ed.-03 13 <sup>th</sup> ed.-08	15 <sup>th</sup> ed. 18 <sup>th</sup> ed.
BUS-201	Principles of Marketing, A South Asian Perspective by Philip Kotler and Gray Armstrong, 14/E (or latest edition), Prentice Hall.	10 <sup>th</sup> ed.-01 9 <sup>th</sup> ed-01 8 <sup>th</sup> ed-01 7 <sup>th</sup> ed-01 7 <sup>th</sup> ed.-03 13 <sup>th</sup> ed.-25 12 <sup>th</sup> ed.-04 15 <sup>th</sup> ed.-25	14 <sup>th</sup> ed. 9 <sup>th</sup> ed 6 <sup>th</sup> ed. 2 <sup>nd</sup> ed. 1 <sup>st</sup> ed. 4 <sup>th</sup> ed. 17 <sup>th</sup> ed.
BUS-104	Principles of Managerial Finance, Gitman, 13th Edition.	12 <sup>th</sup> ed.-24 11 <sup>th</sup> ed.-20	10 <sup>th</sup> ed. 13 <sup>th</sup> ed. 14 <sup>th</sup> ed.
ECO-101	Microeconomics, Michael Parkin, Latest Edition, PearsonInternational Edition	8 <sup>th</sup> ed.-04 11 <sup>th</sup> ed.-01	13 <sup>th</sup> ed.

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BUS-208	Management Information Systems – Managing the Digital Firm, 13/E Edition by Kenneth C. Laudon, Jane P. Laudon, & Mary E. Brabston, Prentice Hall	9 <sup>th</sup> ed.-01 12 <sup>th</sup> ed.-05 11 <sup>th</sup> ed.-16	12 <sup>th</sup> ed. 16 <sup>th</sup> ed. 17 <sup>th</sup> ed.
BUS-202	Business Communication: Making Connections in a DigitalWorld by Lesikar, Flatley, Rentz&Pande , 11/E (or the mostrecent edition), Irwin McGraw-Hill, Inc.	11 <sup>th</sup> ed.-26	Available 12 <sup>th</sup> ed.
ECO-201	Macroeconomics, Michael Parkin, Latest Edition, Pearson International Edition	8 <sup>th</sup> ed.-05 6 <sup>th</sup> ed.-05	N/A
MAT-201	Business Mathematics by D. C. Sanchiti and V. K. Kapoor, 12/E (or latest edition), Sultan Chand & Sons.	11 <sup>th</sup> rev. ed.-11	Available 1 <sup>st</sup> ed.
BUS-204	Philip Kotler; Kevin Lane Keller; Abraham Koshy; Mithileshwar Jha, Pearson Education Inc. /Prentice-Hall Inc.		N/A
BUS-205	Stephen P. Robbins and Timothy A. Judge (2015), Organizational Behavior, ed 15th, Pearson prentice hall, USA.	9 <sup>th</sup> ed.-01 10 <sup>th</sup> ed.-01 14 <sup>th</sup> ed.-04 18 <sup>th</sup> ed.-05 13 <sup>th</sup> ed.-27	18 <sup>th</sup> ed.
BUS 203	Fundamental of Financial Management, Brigham and Ehrhard, Latest Edition	10 <sup>th</sup> ed.-13	10 <sup>th</sup> ed. 11 <sup>th</sup> ed. 12 <sup>th</sup> ed. 13 <sup>th</sup> ed. 15 <sup>th</sup> ed.
BUS 301	Entrepreneurship, Robert D. Hisrich, & Michael P. Peters 10/e (or the latest) Tata McGraw-Hill Education	9 <sup>th</sup> ed.-15 8 <sup>th</sup> ed.-09	10 <sup>th</sup> ed.
BUS 302	Lee J. Krajewski, Larry P. Ritzman, Manoj K. Malhotra, Operations Management: Processes and Supply Chains, 11th Ed.	11 <sup>th</sup> ed.-03 9 <sup>th</sup> ed.-08	9 <sup>th</sup> ed. 10 <sup>th</sup> ed. 13 <sup>th</sup> ed.
BUS 206	Commercial Law Including Company Law and Industrial Law, Sen & Mitra, 27/E (or Latest Edition), The World PressPrivate Limited Kolkata	24 <sup>th</sup> ed.-05 25 <sup>th</sup> rev. ed.-10 26 <sup>th</sup> rev. ed.-20 27 <sup>th</sup> ed.-02	1 <sup>st</sup> ed.
BUS 207	Human Resource Management by Gary Dessler, 16th Edition	9 <sup>th</sup> ed.-02 11 <sup>th</sup> ed.-07 12 <sup>th</sup> ed.-20 16 <sup>th</sup> ed. - 04	16 <sup>th</sup> ed.

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BUS 305	Charles T. Horngren, Madhav V. Rajan, Srikant M. Datar, Madhav T. Rajan, "Cost Accounting: A Managerial Emphasis", 12th Edition, Prentice Hall PTR.	11th ed.-01 12th ed.-08 13th ed.-08	14th ed. 16th ed. 17th ed.
BUS 303	Risk & Insurance, Azizul Haque Chowdhury	N/A	N/A
BUS 310	The Economics of Development and Planning, M.L. JHINGAN, Latest edition	N/A	40th ed.
BUS 307	International Business: Competing in the Global Marketplace, Hill, C. W. L. 12th Edition	7th ed.-08	12th ed. 13th ed. 8th ed.
BUS 309	Bank Management, A fund Emphasis Dr. A.R. Khan (Latest Edition)	1st ed.-15	N/A
BUS 306	Arthur A. Thompson, Jr. (2010) Crafting and Executing Strategy: the quest for comparative, 23RD Edition, McGraw Hill	16th ed.-10 18th ed.-05	23th ed.
ECO 301	International Economics, Dominick Salvatore, Latest Edition	N/A	11th ed. 13th ed.
FIN-401	Financial Institutions and Markets, Jeff Madura, Latest Edition	8th ed.-08 9th ed.-12	13th ed.
FIN-402	Corporate Finance, I. Ross, Westerfield, & Jaffe, Latest Edition	7th ed.-05 9th ed.-04 10th ed.-01	8th ed. 10th ed. 11th ed. 13th ed.
FIN-403/ ACT-413	Public Finance, A contemporary policy application of theory to policy, David N. Hyman, South-Western Cengage Learning	N/A	10th ed.
FIN-404	International Financial Management, Jeff Madura	8th ed.-01 9th ed.-09	10th ed. 14th ed.
FIN-405/ ACT-408	Projects: Planning, Analysis, Selection, Implementation and Review, Project Management-Prasanna Chandra	5th ed.-03 6th ed.-02 7th ed.-08	Available 9th ed.

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FIN-406/ ACT-409	Investment Analysis and Portfolio Management, S. Kavin	N/A	N/A
FIN-408	Business Analysis & Valuation, Palepu, Healy & Bernard. (Latest Edition)	2 <sup>nd</sup> ed.-05	3 <sup>rd</sup> ed.
MKT-403	Integrated Advertising, Promotion, and Marketing Communications, Kenneth E. Clow & Donald Baack, Pearson Education, 8/e (or the latest) (Global Edition).	4 <sup>th</sup> ed.-10 6 <sup>th</sup> ed.-01	9 <sup>th</sup> ed.
MKT-405	Strategic Marketing; David W Cravens, Nigel F Piercy, 10th ED	9 <sup>th</sup> ed.-05	9 <sup>th</sup> ed.
MKT-407	Services Marketing, Integrating Customer Focus Across the Firm by Valarie A. Zeithmal and Mary Jo Bitner, 4/E (or latest edition), Tata McGraw Hill.	4 <sup>th</sup> ed.-07 7 <sup>th</sup> ed.-03	7 <sup>th</sup> ed.
MKT-408	Customer Relationship Management: Concepts and Technologies, Francis Buttle, Second Edition,	N/A	4 <sup>th</sup> ed.
MKT-409	e-Marketing: The Essential Guide to Digital Marketing, Rob Stokes	N/A	Available 4 <sup>th</sup> ed. 5 <sup>th</sup> ed. 6 <sup>th</sup> ed.
MKT 605	Marketing Research: An Applied Orientation 6/e (or the latest), Naresh K. Malhotra and Satyabhusan Dash, Pearson Education.	4 <sup>th</sup> ed.-01 5 <sup>th</sup> ed.-03 6 <sup>th</sup> ed.-18	7 <sup>th</sup> ed.
ACT 404	Introduction to Management Accounting; Charles T. Horngren, Gary L. Sundem & William O. Stratton, 13th Edition, Pearson / Prentice Hall.	11 <sup>th</sup> ed.-03 14 <sup>th</sup> ed.-18	16 <sup>th</sup> ed.
HRM-404/ MGT-403	Industrial Relations, Theory and Practice, Industrial Relations Michael Salamon (Latest Edition), Arun Monappa (Latest Edition)	4 <sup>th</sup> ed.-02	Available 2 <sup>nd</sup> ed. 3 <sup>rd</sup> ed.
HRM-405	Milkovich, George T. and Newman, Jerry M, Compensation, 10th ed., Boston: McGraw-Hill Irwin, 2005	8 <sup>th</sup> ed.-02	1 <sup>st</sup> ed. 11 <sup>th</sup> ed.
HRM-406	Strategic Human Resource Management, - Jeffery A. Mello, 4TH ED.	4 <sup>th</sup> ed.-03	N/A

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HRM-410/ MGT-413	Organizational Development Behavioral Science Interventions for Organizational Development, Wendell L. French & Cecil H. Bell, Jr. (latest Edition)	6 <sup>th</sup> ed.-04	2 <sup>nd</sup> ed.
HRM-411	Career Management Jeff, EY H. Greenhaus, Geraad A. Callanan, Veronica M. Goodshalk	3 <sup>rd</sup> ed.-05	15 <sup>th</sup> ed. 5 <sup>th</sup> ed.
MBS 405	Managerial Economics, An Integrative Approach, Mark Hirschey, Latest Edition.	2 <sup>nd</sup> ed.-05	15 <sup>th</sup> ed.
HRM 415	International Human Resource Management by Chris Brewster, Elizabeth Houldsworth, Paul Sparrow, Guy Vernon. (Fourth Edition)	N/A	Available 4 <sup>th</sup> ed. 5 <sup>th</sup> ed.

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Course Code	Reference Book	Hard Copy Available Status	E-book
BUS 101	Introduction to Business by Joseph T. Straub& Raymond F.Attner, Latest edition, Kent Publishing Company Ltd.	2 <sup>nd</sup> ed.-29	N/A
GED-102	Peter Norton, “Introduction to Computers”, Latest Edition, McGraw Hill Publications. & Steve Lambert, M. Dow Lambert III & Joan Preppernau, “Microsoft Office Step by Step”, Latest Edition, Prentice Hall.	4 <sup>th</sup> ed.-02 6 <sup>th</sup> ed.-05 7 <sup>th</sup> ed.-38	6 <sup>th</sup> ed.
BUS 102	1. Heinz Weirich, Mark V Cannice and Harold Koontz, Management: A Global, Innovative and Entrepreneurial Perspective, McGraw Hill Education, 14th Edition.	13 <sup>th</sup> ed.-11 12 <sup>th</sup> ed.-17	Available 14 <sup>th</sup> ed.
	2. Stephen P. Robbins & Mary Coulter, Management, Prentice-Hall publications, 11th edition, 2012.	8 <sup>th</sup> ed.-01 10 <sup>th</sup> ed.-48	7 <sup>th</sup> ed. 11 <sup>th</sup> ed.
BUS-103	1. Edwards, J.D., Hermanson, R.H., & Maher, M. W. (2011). Accounting principles: A business perspective, financial accounting (8th ed.). CreateSpace Independent Publishing.	5 <sup>th</sup> ed.-03	N/A
	1. Edwards, J.D., Hermanson, R.H., & Maher, M. W. (2011). financial accounting (8th ed.). CreateSpace Independent Publishing.	N/A	N/A
	2. Skousen, K. F., Albrecht, W. S., Stice, J. D., & Stice, E. K. (2010). Accounting concepts and applications (11th ed.). South-Western College Pub.	N/A	Available 10 <sup>th</sup> ed.
GED-105	1. An introduction to mathematical analysis, By Frank Loxley Griffin.	N/A	Available 1 <sup>st</sup> ed.
	2. What Is Mathematics? An Elementary Approach to Ideas and Methods 2nd Edition by Richard Courant (Author), Herbert Robbins (Author), Ian Stewart- By Richard Courant (Author), Herbert Robbins (Author), Ian S	N/A	Available 2 <sup>nd</sup> ed.
	3. Business Mathematics – A practical approach by Qazi Zameeruddin, V. K Khanna and S.K. Bhambri, Vikas Publishing House Pvt. Ltd.	1 <sup>st</sup> ed.-08	N/A

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	4. Applied Mathematics: For Business, Economics and the Social Sciences by Ann. J. Hughes, 6/E (or latest edition), Richard D. Irwin, Inc. America	1 <sup>st</sup> ed.-04	N/A
STA-201	1. A.L. Edwards (1969) Statistical Analysis (3rd ed.) New York: Holt, Rinehart and Winston	N/A	N/A
	2. Murray J. Spiegel & Larry J. Stephens (1999), Statistics.	3 <sup>rd</sup> ed.-02	Available 6 <sup>th</sup> ed.
	3. H.M. Blalock (1996). Social Statistics, New York: McGraw Hill Book Co. Inc.	N/A	Available 1 <sup>st</sup> ed.
	4. Introduction to Statistics and Probability Islam M. Nurul.	N/A	N/A
	5. Business Statistics by Gupta S. P., Gupta	14 <sup>th</sup> ed.-01 16 <sup>th</sup> ed.-33	Available 16 <sup>th</sup> enl. ed.
BUS-201	Marketing 3.0 From Products to Customers to the Human Spirit by Philip Kotler; Hermawan Kartajaya and Iwan Setiawan, 1sted, Times Group Books, Wiley India.	N/A	N/A
ECO-101	Principles of Microeconomics, Dominick Salvatore, International version, Latest Edition - Principles of Economics, N. Gregory Mankiw Latest edition	N/A	Available 4 <sup>th</sup> ed. 7 <sup>th</sup> ed.
STA-202			
BUS-208	Management Information Systems, Latest Edition by James O'Brien and Gorge Marakas, Mc Graw Hill	7 <sup>th</sup> ed.-03 9 <sup>th</sup> ed.-03	Available 10 <sup>th</sup> ed.
BUS-202	1. Business Communication Today by Courtland L. Bovee, John V. Thill, and Abha Chatterjee, 10th edition, Person Education, Inc., New York.	10 <sup>th</sup> ed.-22	9 <sup>th</sup> ed.
	2. Business English: A Guide to Successful Communication by Alta Dollar and Mary Joyce Burnette, Latest edition, Allyn and Bacon	N/A	N/A
	3. Communication for Business by Shirley Taylor, 3/E (or recent edition), Person Education, Inc., New York.	4 <sup>th</sup> ed.-05	1 <sup>st</sup> ed. 4 <sup>th</sup> ed.
ECO-201	Macroeconomics, Latest Edition, Rudiger Dornbusch, Stanley Fischer, Richard Startz.	7 <sup>th</sup> ed.-01	6 <sup>th</sup> ed.

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MAT-201	Business Mathematics- A practical approach, By - Md. Firozzaman, Md. Nazim Uddin Bhuiyan, Md. Abdul Hakim	1 <sup>st</sup> ed.-01	N/A
BUS-205	John W. Newstrom & Keith Davis, Organizational Behavior: Human Behavior at Work, Ed. 12th, Mc-Graw Hill Irwin2	12 <sup>th</sup> ed.-30	N/A
BUS 203	1. Van Horne & Wachowicz, Latest Edition, 2. Brigham and Ehrhard, Latest Edition, 3. J.C. Van Horne, 4. I. M. Pandey, 5. P. V. Julkarni		
BUS 301	Entrepreneurial Development, S.S. Khanka, Publisher: S. Chand & Company Limited	2 <sup>nd</sup> rev. ed.-15	N/A
BUS 302	William J. Stevens, Operations Management, McGraw Hill, 13th Edition.	8 <sup>th</sup> ed.-02 9 <sup>th</sup> ed.-10 12 <sup>th</sup> ed.-01	11 <sup>th</sup> ed.
BUS 207	Armstrong's Handbook of Human Resource Management Practice	N/A	Available 13 <sup>th</sup> ed.
BUS 305	1. Ralph S. Polimeni, Frank J. Fabozzi, Arthur H. Adelberg, Michael A. Kole, "Cost Accounting: Concepts and Applications for Managerial Decision Making", 3rd Edition.	3 <sup>rd</sup> ed.-13	N/A
	2. Charles T. Horngren, "Cost Accounting: A Managerial Emphasis", 10th Edition, Prentice Hall, 1999	11 <sup>th</sup> ed.-01 12 <sup>th</sup> ed.-08 13 <sup>th</sup> ed.-07	14 <sup>th</sup> ed. 16 <sup>th</sup> ed. 17 <sup>th</sup> ed.
BUS 303	1. M.N. Mishra, 3. Scott E. Harrington & Gregory R. Niehaus		
BUS 310	Michael P. Todaro, Stephen C. Smith, Economic Development. Latest Edition. - AP. Thirlwall, Growth & Development, Latest Edition	8 <sup>th</sup> ed.-14 10 <sup>th</sup> ed.-12	Available 12 <sup>th</sup> ed.
BUS 307	The Economist <a href="http://www.economist.com/">http://www.economist.com/</a>		
BUS 306	Fred R. David (2008), Strategic Management: Concepts and Cases, 13th Edition, Prentice Hall	12 <sup>th</sup> ed.-10	Available 16 <sup>th</sup> ed.
ECO 301	International Economics, Sixteenth Edition, Thomas A. Pugel.	N/A	Available 16 <sup>th</sup> ed.
	International Economics, Theory & Policy. Ninth Edition, Paul R. Krugman, Maurice Obstfeld, Marc J. Melitz.	N/A	Available 11 <sup>th</sup> ed.



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FIN-401	Fabozzi, Modigliani, Jones & Ferri, Latest Edition, Antony Santomero & David Babble, Publisher- Mc Gra-Hill		
FIN-402	1. “Fundamentals of Corporate Finance” - by Ross, Westerfield, & Jordan;	6 <sup>th</sup> ed.-02 8 <sup>th</sup> ed.-17 9 <sup>th</sup> ed.-10 1 <sup>st</sup> ed.-02	12 <sup>th</sup> ed. 13 <sup>th</sup> ed.
	2. “Principles of Corporate Finance” – by Richard A. Brealey & Stewart C. Myers;	1 <sup>st</sup> ed-01	6 <sup>th</sup> ed. 1 <sup>st</sup> ed.
	3. “Financial Theories & Corporate Policy” – Copeland & Weston	N/A	Available 4 <sup>th</sup> ed.
FIN-403/ ACT-413	Harvey S. Rosen, McGraw-Hill, Latest Edition, H L Bhatia	7 <sup>th</sup> ed. - 11	
FIN-404	Allan C. Shapiro, Eiteman, Stonehill & Moffett	N/A	
FIN-405/ ACT-408	Devid, I.Cleland	N/A	
FIN-406/ ACT-409	Frank k. Reilly & Keith C. Brown (Reilly-Brown) Latest Edition, Elton and Gruber, Latest Edition	N/A	
FIN-408	Alexander. (Latest Edition)		
MKT-403	1. A Practical Guide to Integrated Marketing Communications-Planning and Developing a Strategy, (Revised edition), Tom Brannan, Kogan Page Limited,	N/A	Available 1 <sup>st</sup> ed.
	2. Marketing Book; Michael J. Baker and Susan Hart, 6/e, Butterworth-Heinemann (An imprint of Elsevier)	N/A	N/A
MKT-405	Strategic Marketing Management by Philip Cotler	N/A	N/A
MKT-407	Services Marketing, Concept Strategies and Cases by K Douglas Hoffman and John E.G. Bateson; 4th Ed.	N/A	4 <sup>th</sup> ed. 1 <sup>st</sup> ed.
MKT-408	Customer Relationship Management, Ed Peelen and Rob Beltan	N/A	Available 2 <sup>nd</sup> ed.

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MKT-409	Digital Marketing for Dummies, Ryan Deiss & Russ Henneberry	N/A	Available 2 <sup>nd</sup> ed.
MKT 605	Business Research Methods /e (or the latest), William G. Zikmund	7 <sup>th</sup> ed.-11 8 <sup>th</sup> ed.-09	8 <sup>th</sup> ed.
ACT 404	Managerial Accounting; Ray H. Garrison, Eric W. Noreen & Peter C. Brewer; 10th Edition; McGraw-Hill Irwin.	8 <sup>th</sup> ed.-01 9 <sup>th</sup> ed.-01 10 <sup>th</sup> ed.-04 11 <sup>th</sup> ed.-01 12 <sup>th</sup> ed.-06 13 <sup>th</sup> ed.-32	13 <sup>th</sup> ed. 17 <sup>th</sup> ed. 1 <sup>st</sup> ed.
HRM-405	Compensation Management in a knowledge-based world by Henderson, 9th Edition	N/A	N/A
	Paying for Performance: A Guide to Compensation Management, 2nd Edition by Peter T. Chingos.	N/A	Available 2 <sup>nd</sup> ed.
	Solving the Compensation Puzzle: Putting Together a Complete Pay and Performance System (Practical HR Series) by Sharon Koss.	N/A	Available 1 <sup>st</sup> ed.
HRM-406	Michael Armstrong, Strategic Human Resource Management, 3rd edition	N/A	4 <sup>th</sup> ed.
HRM 415	International Management by Arvind V. Phatak, Rabi S. Bhagat, Rorger J. Kashlak. (Latest Edition)	N/A	N/A
MBS 405	Managerial Economics, Dominick Salvatore, Latest Edition.	3 <sup>rd</sup> .-02 5 <sup>th</sup> ed.-10	Available 7 <sup>th</sup> ed.